



Cooperation between NTT DATA and EXPWAY for Electronic Program Guide (EPG) and Electronic Service Guide (ESG) solutions

Supply of solutions for Internet Protocol TV and mobile phone TV currently adopted by European countries

Agreement Summary

NTT DATA Corporation and EXPWAY S.A. have entered into an agreement concerning the supply of Electronic Program Guides (EPG) designed for IPTV broadcasting over Broadband IPTV network, and Electronic Service Guides (ESG) designed for broadcasting "mobile TV" to mobile terminals.

Through this agreement, EXPWAY provides NTT DATA with its cutting-edge technologies in XML data processing and NTT DATA provides EXPWAY with its system integration technology and other related technologies. NTT DATA will thus be able to develop new solutions in Japan and to provide EXPWAY technologies to other operators. The objective is to allow Japanese content providers to offer user-friendly ESG and EPG services over Broadband to viewers of audiovisual content on mobile phones, and to allow Japanese manufacturers to incorporate this technology in their mobile phones, internet televisions and modems.

Prospects

Today, the dissemination of services for broadcasting content over Broadband networks and for downloading audiovisual content onto mobile devices such as mobile phones is becoming a reality. Technologies that make browsing and content searching more enjoyable will be a leading factor in the success or failure of companies that design these services.

Through this collaboration with EXPWAY, the world leader in this field, NTT DATA has been offering new solutions since November 2007 that bring these fundamental technologies to the Japanese market (both content providers and Set Top Boxes, TV sets and mobile phones manufacturers), turning the search for media-rich content into a user-friendly experience.

About Expway

Expway is a leading provider of end-to-end content & service management solutions over mobile broadcast, mobile telecom and Broadband IP networks. Expway standard-based software solutions include FastESG™, the ESG solution dedicated to Mobile TV, FastEPG™, EPG solution dedicated to IPTV, and interactive Services such as betting, voting and advertising.

Expway solutions interface with multiple CAS and DRM systems and are already deployed or market-tested by Telecom and Broadcast Operators in Italy, France, Germany, Sweden, Japan, as well as integrated by handset, STB and TV set manufacturers worldwide. Founded in 2000, the privately-held company is headquartered in Paris, France. For more information, go to: www.expway.com

About NTT DATA

NTT DATA was established in May 1988 upon becoming independent from Nippon Telegraph and Telephone Public Corporation (the present NTT). NTT DATA is Japan's top systems integrator. It has a strong track record in large-scale system integration and network services.

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