

FastESG™ Mobile Video Solution

For Mobile Operators and Content Providers



Boost your 3G/WiFi mobile TV and video offering with an attractive solution on next-gen smartphones such as iPhone and Android phones

With its Mobile Video Solution, Expway helps mobile operators and content providers quickly deploy live TV and VoD mobile services. Its user-attractive applications are specially designed for discovering and consuming audio/video content on mobile terminals.

FastESG Mobile Video Solution is an End-to-End solution based on an Open API. It integrates easily with your existing infrastructure and allows you to deploy your services on a variety of devices.

FastESG Mobile Video Solution offers a feature-rich application that will turn your service into a successful business.

FastESG™ Mobile Video Application



Main menu

Program details

EPG grid

VoD details

VoD list



BENEFITS

- Stand out from the competition with branded mobile applications
- Create new usages and increase content consumption thanks to user-attractive applications
- Increase your revenues through interactivity and advertising
- Extensible to many devices via an Open API
- Already certified by Apple and commercially available on App Store

FastESG™ Mobile Video Solution

FEATURES

- Complete Electronic Service Guide with live TV video support, catch-up TV, VoDs ✓
- Advanced content search feature: full text, by schedule, genre, etc ✓
- User-attractive mobile applications built for iPhone and Android ✓
- Customization to service provider look-and-feel and channel line-up ✓
- Dynamic update of skins ✓
- Easy editing of interactivity and advertising using a web-based authoring tool ✓
- Interfaces with your ad server to deliver targeted banners to your audience ✓
- Open API between applications and server platform, allowing you to develop your own applications on a variety of devices ✓

ARCHITECTURE

