

Expway BinXML™ at NDS head-end and middleware

DESCRIPTION OF THE NDS USE-CASE:

- NDS licensed EXPWAY's BinXML™ to integrate it as a technology component into their customers' head-end and Set-Top-Box middleware.
- These pay-tv-operators can **reduce bandwidth** consumption on EPG and TV applications **by 90%**, thanks to BinXML.
- On top of that, the BinXML client accelerates the EPG and application data management at the set-top-boxes.
- Both factors become crucial when the Operators' VOD catalogs grow larger: The faster the STBs reaction time is, the more people buy movie titles – and vice versa.
- Solution is patented by Expway.

**With Expway Broadcast
is more than just TV!**

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